



February Lecture Luncheon

Kids, Cartoons and Cookie Consumption

Margaret Campbell

Tuesday, February 14, 2012, 11:30 a.m.
University Memorial Center, Room 235
(Reservations and payment due February 7)

Inside this issue:

[President's Message](#) 2

[Notes of Interest](#) 2

[Construction Issues](#) 3

[Meet Your Board](#) 4

[Opera Brunch Form](#) 5

[MW Award Form](#) 6

[Interest Groups](#) 7-8

[Executive Board](#) 9

As written on the web in [HealthDay](#): Seeing overweight people can cause you to choose unhealthy foods and to eat more of them unless you **consciously focus on your health goals, according to Meg's research.** Images of overweight people can affect the eating habits of children and can also thwart a diet. Meg delves into the psychological aspects of her work with children and adults.

Margaret C. Campbell is an associate professor of marketing at the Leeds School of Business, University of Colorado Boulder. Professor Campbell received her A.B. in psychology and economics with honors and distinction, at Stanford University, where she earned entrance to Phi Beta Kappa. She later returned to Stanford to earn her Ph.D. in marketing at the Graduate School of Business. She was a member of the faculty at the Anderson Graduate School of Management at UCLA from 1992-2000.

Professor Campbell's research focuses on questions of how consumers interpret the marketplace and how their interpretations influence their responses to companies and brands. Her research has been published in several journals including the *Journal of Consumer Research*, the *Journal of Marketing Research*, and the *Personality and Social Psychology Bulletin*. She currently serves on the editorial review boards of the *Journal of Consumer Research*, *Journal of Retailing*, *Journal of the Academy of Marketing Science*, and the *International Journal of Research in Marketing*. She has been appointed Associate Editor at the *Journal of Consumer Research* beginning in June 2011.

Professor Campbell teaches in the undergraduate, MBA, and PhD programs. She has taught classes on advertising and promotion, integrated marketing communications, brand management, consumer behavior/psychology, and principles of marketing.

[President's Message](#)

Hear from our
2011-12 President,
Rosemary Getsle

[See Page 2 for Details...](#)

[Opera Brunch](#)

See two operas for
one low price.

[See Page 8 for Details...](#)

The price of the luncheon is \$18.

Mail checks to Virginia Stringi, 935 Gillaspie Dr., Boulder 80305-6543.

Contact Virginia (303-955-1860; vstringi@comcast.net) with questions.

President's Message



**Rosemary Getsie,
2011-12 President**

It is a pleasure to wish you all a Happy New Year and a hearty welcome to the 2012 half of the 2011-2012 UWC year. Even though the holidays are exciting and the January break refreshing, it is good to be back to the UWC.

As in previous years, our second half promises to be eventful. We begin on February 14 with another must-be-there Lecture Luncheon. Perhaps you will find, like me, that the topic *Weight Prime Research-Adults & Children* by Professor Meg Campbell is very timely after the holidays eat-a-thon.

In March, we will once again have the opportunity to dine sumptuously at brunch and be wonderfully entertained at the opera. This year the Opera Brunch **will be on Sunday, March 18 and will feature Puccini's Gianni Schicchi & Suor Angelica.**

Then, on April 24 we will once again have the privilege of honoring our scholars. In addition to honoring **scholars, this year's Scholarship Luncheon will take a somewhat different twist on the fashion show.** Be sure to join us to greet the scholars, enjoy the company of friends, and be thoroughly entertained.

Finally, we will formally close our UWC year with one of my favorite events, the Honors Reception. This event always creates a wonderful afternoon where the focus is on recognizing the women among us who make a difference. The most notable recognition of the afternoon is the presentation of the Margaret Willard Award.

We are currently seeking nominations for the Margaret Willard Award. This award is bestowed annually to a woman or women who are exemplary role models and who bring honor to the University and Boulder community.

This year, Pat Hagerty and her committee have revised the nomination process and form. The revisions, while maintaining the integrity of the award, will make the process less cumbersome for nominators. Please consider nominating an outstanding woman who embodies the qualities of the award and deserves recognition. The [nominating form](#) is available in *MESSAGES*, at the Lecture Luncheons, on our website, or by contacting Pat Hagerty.

I am looking forward to seeing all of you in the new year.

Best Wishes, *Rosemary*

Notes of Interest About...



Upcoming March Speaker is Honored!

Congratulations to David Shneer, professor of History and director of the Program in Jewish Studies at the CU Boulder as his recent book, *Through Soviet Jewish Eyes: Photography, War and the Holocaust* was selected as a finalist for the **2011 National Jewish Book Award** in the Holocaust category!

Hear Professor Shneer's topic *Through Soviet Jewish Eyes* on March 13 at our Lecture Luncheon.

Save the Date!

UWC Spring Scholarship Luncheon

Save the Date and Hop on Board!

Incredible Journeys: Treks to Transformations

Tuesday, April 24, 2012 at 11:00 a.m.

Boulder Country Club

Fashion Presentation by Nordstrom

New and Returning Members

(Nov. 6 - Dec. 31)

The UWC would like to recognize and thank the following members for their commitment to the club:

- ◆ Irene Bock
- ◆ Mary Candis Cooke
- ◆ Marianne de Alwis
- ◆ Kimberly Ezzell
- ◆ Hope Getman
- ◆ Eleanor Holley
- ◆ Rachel Homer
- ◆ Angelyn Konugres
- ◆ Rita Kotter
- ◆ Linda McMullen
- ◆ Diana Shepard
- ◆ Mary Nagle Street
- ◆ Judith Thompson

For more information, please contact GeorgiAnne Campbell at campbellgeorgie@yahoo.com.

Spotlight on... ??? Group

Do you belong to any of these wonderful interest groups? Our members would love to learn more about you! Submit your Spotlight article to Carol Etges to be included in upcoming issues of *MESSAGES*.

- ♥ Evening Book Group
- ♥ Bridge on Thursdays
- ♥ French Conversation
- ♥ Hiking Lite for Laidback Ladies
- ♥ Music
- ♥ Readers' Theatre
- ♥ Snowshoeing
- ♥ Spanish – Beginning Conversation
- ♥ Spanish – Conversational
- ♥ Sunday Afternoon at the Movies

*Thank You to the following who donated
to the UWC Scholarship Fund*

(From Nov. 10, 2011—Jan. 9, 2012)

Linda McMullen



Find links to our
Membership Form and
Upcoming Lecture
Luncheons
on our Website
www.boulderuwc.org

Broadway Construction Project Continues

During the university winter break, construction continued on the Broadway (Euclid-18th) Transportation Improvement Project.

Campus pedestrian and traffic impacts for winter break included: The existing Euclid Avenue closed to vehicular traffic and the newly re-routed Euclid Avenue is open for right turns in and out of campus for busses only. The detour for vehicular traffic entering and exiting campus via Broadway Street will be 18th Street.

The HOP and Stampede bus routes will continue serving stops on Broadway Street and on 18th Street at the Imig Music Building. The HOP bus stop on westbound Euclid at the UMC has been removed; this stop has been temporarily relocated to westbound 18th Street at Broadway Street. For more information concerning bus stop outages and bus re-routes due to construction visit RTD's Rider Alert page on their website: <http://www.rtd-denver.com>.

The southbound RTD bus stop located at University Hill Elementary School has been relocated further south on Broadway Street. Riders accessing this stop can cross at pedestrian lights located at Broadway and 17th Street or 18th Street. The northbound Broadway RTD bus stops at Regent Drive and College Avenue will be operational. The Broadway multi-use pedestrian and bicycle path has been detoured near Euclid Avenue to avoid the construction site.

Broadway Street has been reduced to two lanes; one lane in each direction. This traffic configuration will continue for approximately 5 months. Please note all dates are weather dependent and subject to change.

For more information regarding the project visit: <http://www.boulderconezones.net> or call 303-441-3266. The Cone Zones information page contains a link to the Broadway (Euclid-18th) Transportation Improvements Project website and also offers subscription options for E-News related to this project and other city of Boulder road and path closures.



Meet Your Board

eo-chair Scholarship Luncheon: Bobbi Vischi moved to the Boulder area in the spring of 2009 from Arlington, VA, and joined the UWC in the fall of that year. Bobbi received her BFA and MFA from the University of Utah where she performed with Ballet West and taught at the University. She later taught in performing arts programs in California, New York, and the DC area for 15 years. When she and her husband, Tom, started a family, she became, among other things, a full-time swim and soccer mom. Eventually, she took classes in kilnformed glass and that launched her into a career as a glass artist. She founded and ran the Art Glass Center at Glen Echo, MD, and she now owns Bobbi Vischi Art Glass Studio. She and Tom love their new lives in Colorado. They are thrilled that their daughter has moved to Denver, and they hope they can lure their son here too, from Prague.



Get to Know Some of Our New Members!

Yael Sears

Yael and her husband moved to Boulder in May 2011 after residing for 45 years in NJ. She is a graduate of Hebrew University in Jerusalem having graduated with M.Sc. degree in Chemistry. After graduation, Yael moved to USA and worked for 10 years in various research positions in industry before becoming a teacher of science and mathematics in NJ Private and Public schools. Yael is still trying to adjust to Boulder and its environs. She enjoys reading, traveling, gardening and hiking. She is looking forward to get involved in UWC activities.

Celebrating Black History Month

The Rocky Mountains may be famous for gold and silver, but the Gold Rush of 1859 brought more than material treasures to Colorado. In 1859, "Aunt" Clara Brown, a newly-freed slave from Kentucky, made the long journey westward to start a new life in Colorado. Reportedly the first black woman to arrive in Colorado during the Gold Rush, Aunt Clara helped pave the way for generations of outstanding Coloradoan women.

On a gold-rush frontier where everyone dreamed of striking it rich, Clara Brown gave a fortune away. A humble laundress when she got to Central City in 1859, she amassed her wealth the old-fashioned way,



through hard work and shrewd investments. But she used most of her money to help others: out-of-luck miners, religious organizations, schools, and former slaves getting their first taste of freedom after the Civil War. The latter cause had special meaning for Clara Brown for she herself had been a slave. She spent the first fifty-plus years of her life in bondage on Kentucky plantations, purchasing her freedom for \$120 in 1856. But in the 29 years that remained to her, this remarkable woman made the most of her liberty, building a new life for herself and helping countless other Colorado pioneers do the same.

[Read more on YourHub...](#)

Along with lively conversation and delicious food, we will be entertained with music from the Opera performed by understudies at the music school.

We have prime seats reserved (discounted from single ticket prices) for the Opera. Even if you already have season CU Opera tickets, please join us for brunch.

If you are attending the February 14 lecture luncheon, bring your checks and sign up there.

Hope to see you Sunday, March 18!

Enjoy brunch in the beautiful Aspen Room on March 18.

Attention veteran...and curious...Opera fans!

Gianni Schicchi & Suor Angelica
March 18 Opera Brunch Event

UWC Opera Brunch is back at the University Memorial Center this year, followed by CU Opera's production of two delightful one-act operas by Puccini. The brunch starts at 11:15 in the Aspen Room, at UMC. An elegant meal is planned, followed by special entertainment from the music school. Then, off to Macky Auditorium for the 2:00 p.m. performance. *Suor Angelica* is a drama of desire set in a 17th century convent. *Gianni Schicchi* is a farce based on an incident in Dante's *Divine Comedy*. The two operas show the breadth of Puccini's work, from his haunting melodic talent to his comic skill.

Reservations must be received by Friday, Feb 24th, 2012. Checks payable to UWC. Send check and form to: Pat Thompson, 2575 Otter Ct., Lafayette CO 80026

*Pat will also be available at the Feb 14th Lecture Luncheon to take your reservations/payment.

I would like _____opera tickets at \$20.00 each Amount Enclosed \$_____

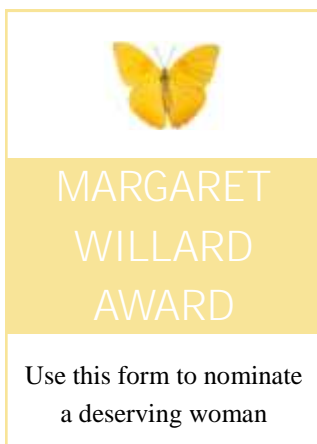
I would like _____places for brunch at \$26.00 each Amount Enclosed \$_____

Please indicate your menu selection:

Salmon _____ Beef _____ Vegetarian (Wild Mushroom Risotto)_____

Name and contact information: _____

Feel free to contact Pat with any questions: stelibsco@mac.com or 303-926-4210



Margaret Willard Award

2012 Award Nomination

The University Women's Club gives the Margaret Willard Award annually at the spring Honors Reception. The woman who receives the award must fulfill some or all of the following criteria:

- Demonstrate outstanding work in her field of endeavor
- Enhance the quality of life for women on the Boulder campus and/or in the Boulder community
- Be an exceptional role model
- Elevate women's performance

Bring honor to all women and to the University/Boulder community through her accomplishments

To the Nominator: Please complete this form and include it with your letter of support and at least one additional letter of support. Please address the above criteria in those letters. The selection committee also encourages nominators to submit a current bio and/or resume of the nominee.

Name of Nominee _____

Address _____

Phone (home) _____ (work) _____

Email _____

Institutions attended and degrees received (if applicable) _____

Nominee's current position (if retired, position held until retirement) _____

Please provide information outlining Nominee's service to the University and/or to the Boulder community (please use additional paper if needed) _____

Nominator/Submitted by _____

Address _____

Phone (home) _____ (work) _____

Email _____

Please send application information to Pat Hagerty, 3224 3rd Street, Boulder, CO 80304 by March 1, 2012. Information may also be emailed to pat.hagerty@comcast.net. If the Nominee does not receive the award in 2012, she may be considered for 2013. In this case, an updated statement about the Nominee may be requested. **Note:** In the past, winners have come from the University community (volunteers, faculty, or staff) as well as from the Boulder community.

Interest Groups

Chair: Mary Anna Dunn (303-530-0184; dunn.maryanna@gmail.com)

Interest Group Meeting Time and Place	Chair(s)	Special Notes
<p>Afternoon Book Group 2 p.m. Fourth Tuesday Members' Homes</p>	<p>Ruth Harvey (303-975-6614; ruth.harvey@comcast.net) Shirley Deeter (720-564-1509; ssdeeter@comcast.net)</p>	<p>Feb. 28: Hostess: Charlotte Corbridge, 7351 Windsor Dr., Boulder (303-530-0955, charlotte.corbridge@colorado.edu). Please let Charlotte know if you plan to attend. Johanna Renouf will lead the discussion of Toni Morrison's <i>Beloved</i>.</p>
<p>Evening Book Group 7:15 p.m. for 7:30 p.m. start; Second Thursday meeting in Members' Homes</p>	<p>Martha Andrews (303-444-3757, martha.andrews@colorado.edu); Kathleen Salzberg (303-499- 3128, kathleen.salzberg@colorado.edu)</p>	<p>Feb. 9: Helen Goldman, 2275 Bluebell Ave., Boulder (303-443-4953; hgoldman@colorado.edu). Book: <i>American Pastoral</i> by Philip Roth. March book: <i>Saint Maybe</i> by Anne Tyler. Books are available at the Boulder Bookstore.</p>
<p>Bicycling Every Thursday, weather permitting Various venues</p>	<p>Mary Greenwald (303-443-6478; m.b.greenwald@comcast.net)</p>	<p>The Bicycling and Easy Riders groups will be on a hiatus until April; we'll send an announcement then. If you are interested in joining or receiving information about either group, please contact Mary Greenwald.</p>
<p>Bicycling-Easy Riders Every Wed., weather permitting Various venues</p>	<p>Mary Greenwald (303-443-6478; m.b.greenwald@comcast.net)</p>	<p>See Special Notes under Bicycling group.</p>
<p>Bridge Various times and days</p>	<p>Val Havlick (303-494-0664; havlickv@colorado.edu); Kay Dayem (303-834-0984; kdayem@colorado.edu)</p>	<p>Groups currently full. Current afternoon bridge groups will continue with their present membership. New groups will be formed if there is interest.</p>
<p>Bridge on Thursdays 10:30 a.m. First Thursday The Eggcredible Cafe</p>	<p>Alice Allen (303-494-8050; alicedon7@comcast.net)</p>	<p>Feb. 2: The UWC 1st Thursday Bridge will be at the Eggcredible Café at 10:30 a.m., hosted by Jane Allen.</p>
<p>Current Events 2 p.m. Second Wednesday</p>	<p>Jyotsna Raj (303-447-8831; jyotsna.raj@colorado.edu); Claudine Garby (303-499-4062; claudinegarby@comcast.net)</p>	<p>Feb. 8: Program and venue to be determined. Information available from the co-chairs Claudine Garby and Jyotsna Raj.</p>
<p>French Conversation</p>	<p>Group currently full.</p>	<p>If interested in forming a new group, contact Mary Anna Dunn (303-530-0184; dunn.maryanna@gmail.com)</p>
<p>Gardening Usually Third Wednesdays from April to October</p>	<p>Jyotsna Raj (303-447-8831; jyotsna.raj@colorado.edu) Virginia Donegan (303-635-6685; ginnydon22@yahoo.com)</p>	<p>We are hibernating for the winter; no meetings until April.</p>
<p>Hiking Every Friday Meet east end of the lower level of Macy's parking garage</p>	<p>Heidi Lynch (303-499-5779; hslynch@comcast.net); Nurit Wolf (303-443-7958; nwolf@colorado.edu)</p>	<p>This year-round group meets on Fridays at 9 a.m. September to May. Summer start time is 8:30 a.m.</p>
<p>Hiking Lite for Laidback Ladies Every Friday at 9:30 a.m.</p>	<p>Barbara Turner (303-417-9778; GolferB7@aol.com)</p>	<p>We got off to a slow start this Fall. With the holidays and winter weather, I won't schedule hikes until March. But please call if you want to hike before then, and in the Spring we'll gear up for wild flowers.</p>
<p>Italian Conversation 1:30 – 2:30 p.m. Every Wednesday YMCA, 2850 Mapleton Avenue</p>	<p>Maxene Wilson (303-530-4619, maxene@earthlink.net)</p>	<p>Contact the group chair for more information.</p>

Interest Groups

Chair: Mary Anna Dunn (303-530-0184; dunn.maryanna@gmail.com)

Interest Group Meeting Time and Place	Chair(s)	Special Notes
Music Second Mondays of most months. Time varies. Members' homes.	Judy Owens (303-494-0196; owensj4@mac.com); Julia Luerman (303-938-8084; jluerman@comcast.net)	Feb 13: Our next meeting is at 10:00 a.m. We especially welcome new performers.
Needlecraft 1:30 p.m. Second and Fourth Thursdays Members' Homes	Judy Wakeland (303-485-7350; judypaints@gmail.com) Ginnie Ross (303-442-6014; vross921@q.com)	Feb. 9: Maryanna Dunn (303-530-0184; dunn.maryanna@gmail.com) Feb. 23: Kathy Randall (303-530-1095; katherineran@gmail.com)
On the Road Again Various Times Various Venues	Karen Diamond (303-939-8656; karen.diamond@mac.com)	Email provides details of planned trips. Contact chair for more information.
Out to Lunch 12:00 p.m. Fourth Wednesday; Meet at restaurant at noon.	Jyotsna Raj (303-447-8831; jyotsna.raj@colorado.edu); Virginia Donegan (303-635-6685; ginnydon22@yahoo.com)	Feb. 22: Shine, 2027 13th. St., Boulder, a new restaurant by the sisters who owned Trilogy.
Readers' Theatre	Ruth Warkentin (720-890-0272; rjwark@indra.com)	Group is currently full. Contact Chair to be placed on waiting list.
Readers' Theatre 2 – Afternoon 1:30 p.m. Second Sunday Rosemary Cooke's Clubhouse for the remainder of the season	Claire Marie Martin (303-941- 9666; ringerpup@gmail.com)	Feb. 19: <i>Tongue of a Bird</i> . Connie Pringle, director; Rosemary Cooke, refreshments.
Readers' Theatre 2 – Evening 6:30 p.m. First or Second Monday Members' Homes	Patty Ludke (303-440-9590; pattycake.21@juno.com) Kathy Randall (303-530-1095; katherineran@gmail.com)	Feb. 6: Meet at the home of Heather McDonald to read <i>Toys in the Attic</i> by Lillian Hellman. Mar. 12: Meet to read <i>Twelve Angry Women</i> by Reginald Rose.
Snowshoeing NEW! Wednesdays. Weather dependent.	Julia Luerman (303-938-8084; jluerman@comcast.net)	Looking for trail leaders and a co-chair.
Spanish – Beginning Conversation 10:00 a.m. Every Tuesday 1245 Old Tale Road, Boulder	Sherry Bruff (303-415-9970; sherry.bruff@colorado.edu)	Hour-long class weekly with Spanish professor. \$12 per person per session. Our wonderful and very patient teacher is willing to form a new very- beginners group in her home if four or more are interested. Contact Sherry.
Spanish – Conversational 3:30 p.m. Occasional Mondays Local Restaurant	Diana King (303 530-1860, diana_s_king@yahoo.com)	Contact Chair for next meeting time and place.
Sunday Afternoon at the Movies Matinee Fourth Sunday Local Movie Theatre	Peggy Burrell (303-439-9533; peggyb80020@yahoo.com) Patty Ludke (303-440-9590; pattycake.21@juno.com)	Email provides details of movie selection and meeting time.
Tea and Travel Meets Third Tuesday Sept.– Nov. and Feb – April. Meetings at 1:15 p.m.; Programs at 1:30 p.m.	Virginia Stringi (303-955-1860; vstringi@comcast.net). Contact Virginia to be placed on the T&T email list and receive a monthly reminder a week before the meeting.	Feb 21: Mary Anna Dunn will present "Crafts and Curiosities: Off the Beaten Path in Asia". Japan, Korea, and Thailand will be the primary locations of most of the craftspeople at work in Mary Anna's slides. Presentation at Mary Anna's home, 7290 Mt. Sherman Rd. Longmont. RSVP to Mary Anna (303-530-0184; dunn.maryanna@gmail.com)

2011-12 Calendar

February	7	Board Meeting
	10	<i>MESSAGES</i> Deadline
	14	Lecture Luncheon
March	6	Board Meeting
	10	<i>MESSAGES</i> Deadline
	13	Lecture Luncheon
	18	Opera Brunch
April	3	Board Meeting
	10	<i>MESSAGES</i> Deadline
	24	Scholarship Luncheon
May	15	Honors Reception
	22	Tri-Board Meeting

Executive Board 2011-12

President	Rosemary Getsie
President-elect Program Chair	Jeannie Thompson
Secretary	Patty Ludke
Treasurer	Martha McGavin
Past President	Kathy Randall
Advisory/ Parliamentarian	Claudine Garby
Communications	Carol Saunders
Email	Kathleen Salzberg
Historian	Karen Diamond
Honors Reception/MWA	Pat Hagerty
Hospitality	Virginia Stringi
Interest Groups	Mary Anna Dunn
Mailing/Publications	Joyce Spencer
Membership	Beth Rauch Mary Huffman
Membership Directory	GeorgiAnne Campbell
<i>MESSAGES</i>	Carol Etges
Nominating Committee	Val Havlick
Opera Brunch	Pat Thompson
Scholarship Committee	Frieda Holley
Scholarship Luncheon	Carol Dunnack Bobbi Vischi
Service	Ami Sadler
Telephone Tree	Linda Blomquist
Webpage Bulletin Board	Carol Etges GeorgiAnne Campbell
Secretary Elect	Heidi Lynch
Treasurer Elect	Martha McGavin



for the
2013-2014
UWC Slate of
Officers

The nominating committee of Cathy Skala, Jacquie Kilburn, Virginia Stringi, Carol Saunders, and Val Havlick submit the following candidates for the 2013-14 University Women's Club offices:

President-Elect 2012-2013, President 2013-2014:

Mary Huffman

Secretary 2013-2014:

Judy Wakeland

Treasurer 2013-2014:

Karon Johnson

Vote on this slate of officers at the March Lecture Luncheon on March 13.

Additional Member Benefits



There are additional benefits for UWC members: 1) an email account through CU, which provides a CU email address; and 2) a CU guest BuffOne card, which provides patron privileges at Norlin Library.

A library card may also be obtained without getting an email address or BuffOne card. To take advantage of the email account, you must first contract with an Internet Service Provider. CU no longer provides free dial-up service. If interested in these benefits, please contact Kathleen Salzberg (303-499-3128; kathleen.salzberg@colorado.edu).